

VERNON M. WINTERS (Bar No. 130128)

vern.winters@weil.com

CHRISTOPHER J. COX (Bar No. 151650)

chris.cox@weil.com

JILL J. HO (Bar No. 236349)

jill.ho@weil.com

WEIL, GOTSHAL & MANGES LLP

201 Redwood Shores Parkway

Redwood Shores, CA 94065-1175

Telephone: (650) 802-3000

Facsimile: (650) 802-3100

MIKE McKOOL, JR.

mmckool@mckoolsmith.com

MCKOOL SMITH P.C.

300 Crescent Court, Suite 1500

Dallas, TX 75201

Telephone: (214) 978-4000

Facsimile: (214) 978-4044

PETER J. AYERS

payers@mckoolsmith.com

MCKOOL SMITH P.C.

300 W. Sixth Street, #1700

Austin, TX 78701

Telephone: (512) 692-8700

Facsimile: (512) 692-8744

Attorneys for Defendant

AMERICAN AIRLINES, INC.

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
WESTERN DIVISION

IN RE: KATZ INTERACTIVE CALL
PROCESSING PATENT LITIGATION

) Case No. 07-ML-01816-B RGK
) (FFMx)
)

This document relates to:

Ronald A. Katz Technology Licensing
L.P. v. American Airlines, Inc., et al.
CV 07-2196 RGK (FFMx)

) **AMERICAN AIRLINES, INC.'S**
) **NOTICE OF MOTION AND**
) **MOTION FOR SUMMARY**
) **JUDGMENT**
)

) Date/Time: TBD

) The Honorable R. Gary Klausner
)

1 TO PLAINTIFF AND ITS COUNSEL OF RECORD:

2 NOTICE IS HEREBY GIVEN that American Airlines, Inc. will, and hereby
3 does, move for summary judgment in accordance with the Court's July 30, 2008
4 Order (DE 2534) extending the date for filing summary judgment motions.

5 This Motion is based upon this Notice of Motion, the accompanying
6 memorandum in support and the statement of uncontroverted facts and conclusions
7 of law, declarations, and exhibits filed therewith.
8
9

10 Dated: August 5, 2008

Respectfully submitted,

11 Mike McKool, Jr.
12 Peter J. Ayers
13 McKOOL SMITH, P.C.

14 Vernon M. Winters
15 Christopher J. Cox
16 Jill J. Ho
17 WEIL, GOTSHAL & MANGES LLP

18
19 By: /s/ Christopher J. Cox
20 Christopher J. Cox
21 Attorneys for Defendant
22 American Airlines, Inc.
23
24
25
26
27
28

MIKE McKOOL, JR.
mmckool@mckoolsmith.com
McKOOL SMITH P.C.
300 Crescent Court, Suite 1500
Dallas, TX 75201
Telephone: (214) 978-4000
Facsimile: (214) 978-4044

PETER J. AYERS
payers@mckoolsmith.com
McKOOL SMITH P.C.
300 W. Sixth Street, #1700
Austin, TX 78701
Telephone: (512) 692-8700
Facsimile: (512) 692-8744

VERNON M. WINTERS (Bar No. 130128)
vern.winters@weil.com
CHRISTOPHER J. COX (Bar No. 151650)
chris.cox@weil.com
WEIL, GOTSHAL & MANGES LLP
Silicon Valley Office
201 Redwood Shores Parkway
Redwood Shores, CA 94065-1175
Telephone: (650) 802-3000
Facsimile: (650) 802-3100

ATTORNEYS FOR DEFENDANT
AMERICAN AIRLINES, INC.

IN THE UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF CALIFORNIA

IN RE: KATZ INTERACTIVE CALL) Case No. 07-ML-01816-B RGK
PROCESSING PATENT LITIGATION) (FFMx)

This document relates to:

Ronald A. Katz Technology Licensing
L.P. v. American Airlines, Inc., et al.
CV 07-2196 RGK (FFMx)

**AMERICAN AIRLINES, INC.'S
MEMORANDUM IN SUPPORT
OF MOTION FOR SUMMARY
JUDGMENT**

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1 **I. INTRODUCTION**

2 Defendant American Airlines, Inc. (“American”) hereby moves this
3 Court for summary judgment in its favor. This is a patent infringement case. After
4 many months of litigation, only **one** patent claim remains asserted against
5 American, the others having been voluntarily dropped for lack of proof or already
6 ruled invalid by this Court.¹ As to the remaining claims, there is no genuine issue
7 of material fact that American does not infringe the sole remaining claim at issue.
8 For the reasons set forth in the following Memorandum of Law, American’s
9 motion should be granted.

10 **II. STATEMENT OF FACTS**

11 **A. Procedural History**

12 Over the course of this litigation, RAKTL has gradually reduced the
13 number of claims asserted against American in response to various Court orders.
14 SUF 8-17. On March 20, 2008, Plaintiff Ronald A. Katz Technology Licensing
15 L.P. (“RAKTL”) served on American RAKTL’s “Selected Claims Pursuant to 3-
16 13-08 Order.” SUF 16. Therein, RAKTL identified the following 11 claims that
17 were allegedly infringed by American. SUF 17.

- 18 • U.S. Pat. No. 5,561,707 (“the ’707 patent”), claim 85;
- 19 • U.S. Pat. No. 5,684,863 (“the ’863 patent”), claims 43 and 98;
- 20 • U.S. Pat. No. 5,815,551 (“the ’551 patent”), claims 19 and 21;
- 21 • U.S. Pat. No. 6,148,065 (“the ’065 patent”), claim 13;
- 22 • U.S. Pat. No. 6,335,965 (“the ’965 patent”), claim 53;
- 23 • U.S. Pat. No. 6,678,360 (“the ’360 patent”), claims 14 and 86; and
- 24 • U.S. Pat. No. 5,974,120 (“the ’120 patent”), claims 34 and 67.

25 ¹ American does not move for summary judgment of non-infringement on claims
26 already ruled invalid, but expressly reserves its rights to raise such arguments if the
27 Court’s finding of invalidity is not upheld on appeal.

1 On May 2, 2008, RAKTL served an “Infringement Report of David
2 Lucantoni, Ph.D., to American Airlines, Inc. in Support of Ronald A. Katz
3 Technology Licensing, L.P.” on American. SUF 18. In that report, Dr. Lucantoni
4 offered opinions on only a subset of the 11 claims RAKTL identified pursuant to
5 the 3-13-08 Order. SUF 19. Specifically, Dr. Lucantoni opined that American
6 infringed only the following seven claims:

- 7 • U.S. Pat. No. 5,684,863 (“the ’863 patent”), claims 43 and 98;
8 • U.S. Pat. No. 5,815,551 (“the ’551 patent”), claims 18 and 19;
9 • U.S. Pat. No. 5,974,120 (“the ’120 patent”), claim 67;
10 • U.S. Pat. No. 6,148,065 (“the ’065 patent”), claim 13; and
11 • U.S. Pat. No. 6,335,965 (“the ’965 patent”), claim 53.

12 *Id.* Because claim 18 of the ’551 patent was not among the list of 11 claims
13 identified pursuant to the Court’s 3-13-08 Order, American moved to have this
14 newly asserted claim stricken. SUF 20. This Court granted American’s motion,
15 leaving only six claims asserted against American. SUF 21.

16 On June 19, 2008, this Court entered an Order Granting in Part
17 Defendants’ Joint Summary Judgment of Invalidity under Section 112 holding,
18 *inter alia*, that the following asserted claims are invalid: ’863 patent, claim 98;
19 ’551 patent, claim 19; and ’065 patent, claim 13. SUF 23-24. On August 4, 2008,
20 this Court entered an Order Granting in Part Defendants’ Joint Summary Judgment
21 of Invalidity Under Sections 102 and 103 holding, *inter alia*, that the following
22 claims are also invalid: ’965 patent, claim 53; and ’120 patent, claim 67. SUF 26-
23 27.

24 Thus, only one of the originally identified 11 claims remains asserted
25 against American, namely ’863 patent, claim 43. SUF 28. As set forth below,
26 American does not infringe this claim.
27
28

B. Claim 43 of the '863 Patent

The '863 patent issued on November 4, 1997 and expired on December 20, 2005. SUF 29. Dependent claim 43, asserted against American, recites:

27. An analysis control system for use with a communication facility including remote terminals for individual callers, wherein said remote terminals may comprise a conventional telephone instrument including voice communication means, and digital input means in the form of an array of alphabetic numeric buttons for providing data, said analysis control system comprising:

interface structure coupled to said communication facility to interface said remote terminals for voice and digital communication, and including means to provide caller data signals representative of data relating to said individual callers developed by said remote terminals and including means to receive called number identification signals (DNIS) automatically provided by said communication facility to identify a select one of a plurality of different called numbers associated with a select format of a plurality of different formats;

record structure, including memory and control means, said record structure connected to receive said caller data signals from said interface structure for accessing a file and storing certain of said data developed by said remote terminals relating to certain select ones of said individual callers;

qualification structure coupled to said record structure for qualifying access by said individual callers to said select format based on at least two forms of distinct identification including caller customer number data and at least one other distinct identification data element consisting of personal identification data provided by a respective one of said individual callers; and

switching structure coupled to said interface structure for switching certain select ones of said individual callers at said remote terminals to any one of a plurality of live operators wherein said live operators can enter at least a portion of said caller data relating to said select ones of said individual callers through interface terminals, which is stored in said record structure.

42. An analysis control system according to claim 27, wherein said called number identification signals (DNIS) are received by one of a plurality of call distributors.

43. An analysis control system according to claim 42, wherein said plurality of call distributors are at different geographic locations.

Specifically, claim 27 includes the following claim element:

means to receive called number identification signals (DNIS) automatically provided by said communication facility to identify a select one of a plurality of different called numbers associated with a select format of a plurality of different formats....

SUF 30. The parties agree that this “means plus function” element is governed by 35 U.S.C. § 112, ¶ 6. SUF 31-32.

Claim 27 of the ‘863 patent also includes the following claim elements:

record structure connected to receive said caller data signals from said interface structure for accessing a file and storing certain of said data developed by said remote terminals relating to certain select ones of said individual callers; and

switching structure coupled to said interface structure for switching certain select ones of said individual callers at said remote terminals to any one of a plurality of live operators wherein said live operators can enter at least a portion of said caller data relating to said select ones of said individual callers through interface terminals, which is stored in said record structure.

(emphasis added). The first element requires the record structure to “stor[e] certain of said data developed by said remote terminals relating to certain select ones of said individual callers,” i.e., caller-entered data. The second element requires “live operators” to “enter at least a portion of said caller data relating to said select ones of said individual callers through interface terminals, *which is stored in said record structure.*” (emphasis added). Thus, this claim requires a “record structure” that stores both caller-entered data (i.e., “data developed by said remote terminals”) as well as operator-entered data (i.e., “operators can enter ... data ... through interface terminals”).

C. American’s Accused Systems

RAKTL’s infringement expert, Dr. Lucantoni, offered opinions that three different systems infringed one or more of the asserted claims: the AAdvantage Dial-In system; the Nortel/Periphonics Speech Recognition System;

1 and the Tellme system. SUF 34. Of particular relevance to this motion, Dr.
2 Lucantoni opined that the Periphonics system infringed claim 43 of the '863
3 patent. SUF 35.

4 **1. Dial-In System**

5 American introduced its AAdvantage Dial-In interactive voice
6 response ("IVR") system to the public in 1992. SUF 36. The primary purpose of
7 this system was to allow American's AAdvantage members to access
8 computerized information on their AAdvantage accounts and perform certain
9 related transactions via a touch tone (i.e., DTMF) telephone. *Id.*

10 **2. Periphonics System**

11 In 2000, American launched a new interactive voice response system
12 provided by Periphonics (now a part of Nortel). SUF 37. With a few exceptions
13 discussed further below, American's new Periphonics system used speech
14 recognition technology in lieu of the older touch-tone technology of the Dial-In
15 system. This speech recognition technology created the opportunity for American
16 to offer new applications that were not practical on its then existing touch tone IVR
17 systems. SUF 39.

18 In particular, the Periphonics system included the following
19 applications:

- 20
- 21 • AAdvantage Number ID;
 - 22 • AAdvantage AutoUpgrade;
 - 23 • Passenger Information; and
 - 24 • Automated Non-Revenue Travel.

25 SUF 39. The main purpose of the AAdvantage Number ID application, as the
26 name implies, is to collect the caller's American AAdvantage frequent flier
27 account number. SUF 40. This application can be used by itself or in conjunction
28 with the AutoUpgrade or Passenger Information applications. SUF 41. If this

1 application is used in conjunction with the AutoUpgrade or Passenger Information
2 applications, then the AAdvantage Number ID application calls or branches to the
3 one of those applications after it has collected the caller's AAdvantage number.
4 SUF 42.

5 **3. Tellme System**

6 In March 2007, American migrated some of its existing IVR
7 functionality to a new platform offered by Tellme (now owned by Microsoft).
8 SUF 43.

9 **III. ARGUMENT**

10 **A. Summary Judgment Standard**

11 Summary judgment is appropriate when "the pleadings, depositions,
12 answers to interrogatories, and admissions on file, together with the affidavits, if
13 any, show that there is no genuine issue as to any material fact and that the moving
14 party is entitled to judgment as a matter of law." *Celotex Corp. v. Catrett*, 477
15 U.S. 317, 322 (1986) (quoting Fed. R. Civ. P. 56(c)). For an accused infringer
16 such as American to satisfy its burden on summary judgment, "nothing more is
17 required than the filing of a summary judgment motion stating that the patentee
18 had no evidence of infringement and pointing to the specific ways in which
19 accused systems did not meet the claim limitations." *Exigent Tech. v. Atrana*
20 *Solutions, Inc.*, 442 F.3d 1301, 1308-09 (Fed. Cir. 2008). For the reasons set out
21 below, American satisfies this standard and is, therefore, entitled to summary
22 judgment as a matter of law that it does not infringe any of the asserted claims.

23 **B. Summary Judgment is Appropriate Because RAKTL Has No** 24 **Evidence that the Dropped Claims are Infringed**

25 As described above, between the time that RAKTL asserted its list of
26 11 asserted claims and the time it served its expert report on infringement, it
27 realized that it had no defensible infringement theory on the following claims and
28 discontinued asserting them against American:

- U.S. Pat. No. 5,561,707 (“the ’707 patent”), claim 85;
- U.S. Pat. No. 5,815,551 (“the ’551 patent”), claim 21;
- U.S. Pat. No. 6,678,360 (“the ’360 patent”), claims 14 and 86; and
- U.S. Pat. No. 5,974,120 (“the ’120 patent”), claim 34.

It is well-established that expert reports must set forth the factual foundation for any opinions expressed. *See Novartis Corp. v. Ben Venue Labs., Inc.*, 271 F.3d 1043, 1051 (Fed. Cir. 2001). Here, not only did Dr. Lucantoni, fail to provide any factual foundation that would support an opinion that any of the four claims listed above are infringed by American, he failed to even express such an opinion. Because RAKTL has offered no proof that these claims are infringed, American is entitled to summary judgment that it does not infringe any of the dropped claims.

C. American is Entitled to Summary Judgment of Non-Infringement For the Period After December 21, 2005

As to the asserted claims, American is entitled to summary judgment of non-infringement for the period after December 21, 2005 and March 1, 2007. Nearly all of the claims addressed by Dr. Lucantoni, including claim 43 of the ’863 patent, expired on or before December 20, 2005. SUF 44. Because there can be no infringement of an expired patent, RAKTL is not entitled to collect damages after December 20, 2005 for the alleged infringement of those claims. *See Kearns v. Chrysler Corp.*, 32 F.3d 1541, 1550 (Fed. Cir. 1994) (“Because the rights flowing from a patent exist only for the term of a the patent, there can be no infringement once the patent expires.”).

Accordingly, after December 20, 2005, no infringement could have occurred, as a matter of law and common sense. Despite this, RAKTL’s damages expert, Dr. Vellturo, included in his calculation of damages for infringement of claim 43 of the ’863 patent after December 20, 2005. SUF 45. Because it is undisputed that American could not have infringed claim 43 of the ’863 patent

1 after it expired on December 20, 2005, American seeks summary judgment that
2 RAKTL is not entitled to any damages beyond that date.

3 **D. American's Periphonics System Does Not Infringe Claim 43 of the**
4 **'863 Patent**

5 The accused Periphonics system does not infringe asserted claim 43 of
6 the '863 patent for two fundamental reasons. First, the Periphonics system
7 implements a single "format," as that term has been defined by this Court. Second,
8 the Periphonics system does not include a "record structure" that stores both caller-
9 entered data and operator-entered data.

10 **1. The Periphonics System Operates a Single "Format"**

11 The Court has construed the term "format" to mean "a call processing
12 flow implemented by at least one computer program that sets forth the content and
13 sequence of steps to gather information from and convey information to callers
14 through pre-recorded prompts and messages. Selection of, or branching to, a
15 module or subroutine within a computer program does not constitute selection of a
16 separate format. DE 1448, Order RE: Claim Construction at 16 ("Selection of (or
17 branching to), a second computer program by a first computer program, that
18 together implement a call process flow application also does not constitute
19 selection of a separate format.").

20 Here, American's Periphonics system only operates a single format.
21 The Periphonics system includes several different computer programs all running
22 on a single Periphonics IVR platform. SUF 46-47. Those programs include:
23 AAdvantage Number ID, which as described above, prompts callers to "tell me" or
24 "say" their American AAdvantage frequent flier number (SUF 48); Passenger
25 Information, which also prompts callers to speak information about themselves
26 including their AAdvantage number (*Id.*); Auto-Upgrade, which allows
27 American's elite AAdvantage members to request an upgrade using their
28 AAdvantage number (*Id.*); and Non-Revenue Travel, which allows American's

1 employees to book their own flights without the assistance of a reservation agent
2 (*Id.*); and a “Router” program that selects which of these programs to run based on
3 the number dialed by the caller and the caller’s initial menu selection (*Id.*). All of
4 these programs are part of a single “format,” as that term has been defined, because
5 these programs select or branch to each other as part of American’s single
6 customer service call flow. SUF 49.

7 As recited above, the “interface structure” element of Claim 27, from which
8 claim 43 depends, includes the following means plus function element: “means to
9 receive called number identification signals (DNIS) automatically provided by said
10 communication facility to identify a select one of a plurality of different called
11 numbers associated with a select format of a plurality of different formats.” The
12 Periphonics system does not satisfy the functional limitation because it includes
13 only a single format, not “a plurality of formats.” SUF 50.

14 In the Periphonics system, the AAdvantage ID program is the first of a series
15 of programs the caller encounters in the American customer service format. SUF
16 51. The AAdvantage ID program, as the name implies, asks the caller to speak
17 their AAdvantage number. SUF 52. This program then collects the caller’s
18 AAdvantage number. SUF 53. In some cases, the AAdvantage ID program then
19 selects or branches to another Periphonics program such as the Passenger
20 Information or AutoUpgrade applications to complete the call. SUF 54. In either
21 case, the AAdvantage ID program simply performs one step in the call flow, i.e.,
22 collecting AAdvantage account information. SUF 55. All of these programs are
23 part of the same format and do not constitute separate formats under the Court’s
24 construction of that term.

25 The Periphonics system, therefore, does not “receive called number
26 identification signals (DNIS) automatically provided by said communication
27 facility to identify a select one of a plurality of different called numbers associated
28

1 with a select format of *a plurality of different formats*,” as required by claim 43 of
2 the ’863 patent. Accordingly, American is entitled to summary judgment that the
3 accused Periphonics system does not infringe. *See V-Formation, Inc. v. Benetton*
4 *Group SpA*, 401 F.3d 1307, 1312 (Fed. Cir. 2005).

5
6 **2. The Periphonics System Does Not include a “Record Structure” that Stores both Caller Entered Data and Operator Entered Data**

7 The Periphonics system also lacks another essential element of claim 43—a
8 “record structure” that stored both caller-entered data as well as operator-entered
9 data, as required by the claim language. Independent claim 27 recites a “record
10 structure connected to receive said caller data signals from said interface structure
11 for accessing a file and storing certain of said data developed by said remote
12 terminals relating to certain select ones of said individual callers.” The last
13 element of that claim imposes an additional requirement on the claimed “record
14 structure.” Specifically, the “switching structure” element switches calls to “live
15 operators” who “can enter at least a portion of said caller data relating to said select
16 ones of said individual callers through interface terminals, *which is stored in said*
17 *record structure*.” (emphasis added). In other words, the claim requires a “record
18 structure” that stores both caller-entered data (i.e., “certain of said data developed
19 by said remote terminals”) and operator-entered data (i.e., “a portion of said caller
20 data relating to said select ones of said individual callers through interface
21 terminals”). The Periphonics system includes no such “record structure.”

22 According to RAKTL’s expert, Dr. Lucantoni, the “record structure”
23 limitation of this claim is satisfied by all of the following structure: “the
24 Periphonics IVR; the SABRE database; and there’s a Traveler database that is
25 maintained by SABRE.” SUF 56-57 (where the purported “record structure” was
26 highlighted by Dr. Lucantoni in green). The problem with this theory is that the
27 SABRE database is a completely different structure than the Periphonics IVR.
28

1 SUF 56 (showing two separate structures highlighted in green). In fact, the
2 SABRE database is located at a different physical location and operated by an
3 independent third-party, namely SABRE. SUF 58. The SABRE database stores
4 information on flight reservations for not only American but also a number of other
5 airlines. SUF 59.

6 Dr. Lucantoni's infringement theory is inconsistent with the explicit
7 language of the claim as well as the patent's own specification. In Dr. Lucantoni's
8 view, the data entered by the caller is stored in the Periphonics IVR in Dallas,
9 Texas, while the operator-entered data is stored in the SABRE database in Tulsa,
10 Oklahoma, which together purportedly comprise the claimed "record structure."
11 SUF 60. Such a theory eviscerates the "said record structure" limitation of the
12 "switching structure" element. The text of the claim makes clear that the data that
13 is entered by the operator must be stored in the same "record structure" as the
14 caller-entered data. That is why the claim uses the article "said."

15 Dr. Lucantoni's theory is also at odds with the patent specification. While
16 the description of this claimed feature in the '863 specification is less than
17 adequate, to avoid summary judgment of invalidity under §112, RAKTL
18 successfully argued that this specification describes both forms of storage in the
19 same structure. SUF 62 (citing '707 patent at col.7 ll.46-50 (caller-entered data
20 stored in memory cell "C1") and (citing '707 patent at col.7 ll.46-8:6 (operator-
21 entered data stored in same memory)). Because the Periphonics system lacks a
22 "record structure" that stores both caller-entered data and operator-entered data,
23 that system does not infringe claim 43 of the '863 patent and American is entitled
24 to summary judgment. *See V-Formation*, 401 F.3d at 1312.

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IV. CONCLUSION

For the reasons described above, American requests that the Court grant its motion for summary judgment that it does not infringe asserted claim 43 of the '863 patent.

In the alternative, American moves for summary judgment that RAKTL is not entitled to damages beyond December 20, 2005, i.e., the expiration date of the '863 patent.

Dated: August 5, 2008

Respectfully submitted,

Mike McKool, Jr.
Peter J. Ayers
McKOOL SMITH, P.C.

Vernon M. Winters
Christopher J. Cox
Jill J. Ho
WEIL, GOTSHAL & MANGES LLP

By: /s/ Christopher J. Cox
Christopher J. Cox
Attorneys for Defendant
American Airlines, Inc.

PROOF OF SERVICE

I declare that I am employed with the law firm of Weil, Gotshal & Manges LLP, whose address is 201 Redwood Shores Parkway, Redwood Shores, California 94065-1175 (hereinafter "WGM"). I am not a party to the within cause, and I am over the age of eighteen years. I further declare that on August 5, I served a copy of:

AMERICAN'S STATEMENT OF UNCONTROVERTED FACTS IN SUPPORT OF ITS MOTION FOR SUMMARY JUDGMENT

BY ELECTRONIC SERVICE by electronically mailing a true and correct copy through WGM's electronic mail system to the email address(es) set forth in the service list below.

Kent M. Walker, Esq.
Cooley Godward Kronish
4401 Eastgate Mall
San Diego, CA 92121
walkerkm@cooley.com
katz@cooley.com

Executed on August 5, 2008 at Redwood Shores, California. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

/s/ Jill J. Ho

Jill J. Ho